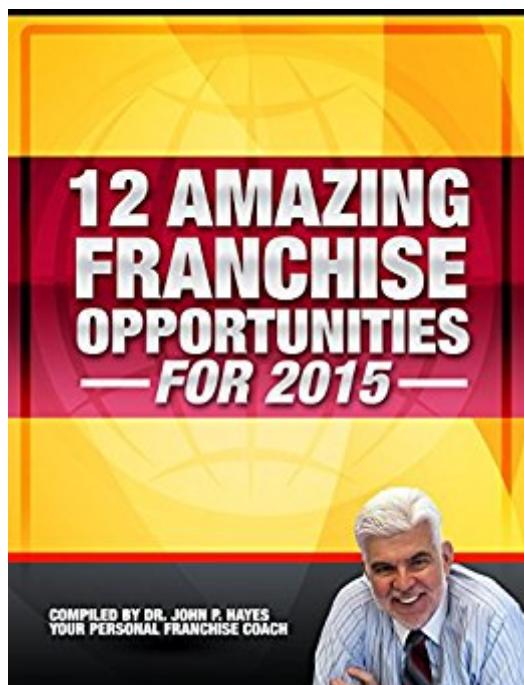


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12 Amazing Franchise Opportunities For 2015



Synopsis

12 Amazing Franchise Opportunities for 2015The Ultimate Franchise 2015 Guide to Find Multiple Franchise Brands and Different Franchise Opportunities Worthy of Your Investment.Most people who start a business independently are going to fail, but if they knew what successful franchise companies know, their fate would be different. Until I learned about franchising, I didn't think I could ever own a business. I've since owned several franchises, I've been the CEO of a major franchisor organization, and Iâ™ve devoted a career to advising franchisors and franchisees, writing about franchising, and teaching people how to take advantage of this amazing concept. >>> Reveal the stories of 12 amazing franchise businesses and follow them to success! If you want to start a business, you don't have to take extra risk because there are at least 3,000 different franchise opportunities in North America alone. It's easier to find a business concept that you like and ask the franchise company to teach you how to successfully operate the business than it is to start something on your own. 12 Amazing Franchise Opportunities for 2015 not only reveals the stories of 12 amazing franchise businesses, but it also helps you decide if franchising is for you, and if it is, what type of franchise suits you best.>>> If you answered YES, "12 Amazing Franchise Opportunities for 2015" is a must read for you!You want to work from home or in a store at the mall or a strip center?You want to own multiple units of the same franchise brand?You want to own multiple franchise brands? You want to live the life of an expat building an international franchise empire?>>> Take the right steps to explore the amazing franchise opportunities for 2015If you follow these guidelines, you're taking all the right steps to explore franchising, to consider the pros and cons of franchising, and, if franchising makes sense for you, to ultimately find a franchise opportunity worthy of your investment. I've included in my franchise 2015 guide very important information about how to buy a franchise opportunity, sharing with you step-by-step instructions for making a good buying decision, including many of the questions you should ask. If you will need money to buy a franchise, I've covered that for you, too. You'll want to read funding your franchise acquisition: where do you get the money?And if you're not an American citizen, but you want to use your investment in a franchise or in franchising to move to America under the EB-5 Foreign Investor Program, youâ™ll want to read foreign Investors: use franchising to get your U.S. Green Card.Here are the most important topics in my franchise guide for 2015:17 Steps to Successfully Buying a Franchise12 Amazing Franchise Opportunities for 2015Farm Stores: Franchise & Area Development Opportunities Coming To Your NeighborhoodFASTSIGNS: Turn Your Business Ownership Dreams Into RealityUnited Franchise Group: Helping Entrepreneurial Dreams Come True Dental Fix Rx: Like Weekends Off? Hereâ™s The Perfect Franchise For You!Wingstop:

Flappinâ™ About An Amazing Chicken WingFranchiseAnd much much more... About the Author John P. Hayes, Ph.D., began working in the franchise community in 1979 as a freelance writer, and he wrote extensively about the subject in media worldwide, including newspapers, magazines and books. Scroll up and grab a copy TODAY. Learn more about franchise 2015 opportunities! Read on PC, Mac, smar

Book Information

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Customer Reviews

As a past VP of Franchise Development for a national tax preparation company and a contract franchise developer for a technology service company, I really appreciate what Dr. Hayes says in both the book's Introduction and the "17 Steps..." section. Even before the reader reviews the 12 selected amazing franchises, this book is very valuable. Skipping those sections would be a big mistake. They provide the prospective franchisee amazing insight about the franchising process - the do's and the don'ts. By also providing a link to an online tool that matches personalities to appropriate franchises, the author has highlighted one of the most common reasons franchises (or

start-up businesses) could fail. This is extremely valuable as a self assessment tool. It can help save a prospective franchisee from selecting a franchise opportunity that is a poor fit for their personality type. There are some very attractive franchise opportunities profiled by Dr. Hayes, and anyone considering running a franchise owes it to themselves to read this book. It is a quick read and very noteworthy. I highlighted a number of areas and you will too. I also recommend franchisors and their development/marketing teams read this book as a "refresher" on who you are targeting to award franchises.

I just finished reading through this book. I'm in the market to invest in a franchise and I'm doing research about franchising. This book is really good for people in the early stages of their decision making process. I have narrowed my search to a few types of businesses that I want to get into and this book provided some really good resources for getting more specific information from some big name franchises. Over all an easy read nothing too technical and overwhelming.

Yes, I learned about 12 franchise opportunities in the story behind them but this book also helps me decide which type of franchise. Like do I want to work from home, in a store, multiple units or multiple franchise brands. I was able to use this book as a guide to determine that a service franchise was one that I would enjoy the most. Great book I recommend it to anyone.

I purchased the book to read about the 12 amazing franchises but was pleased to find out that there was more. I especially like the part early in the book about what to look for when trying to identify an amazing franchise and what makes them amazing. I have purchased other books by Dr. Hayes and have not been disappointed in the past. I wasn't this time either.

This was a great read about some of the more successful franchises in the business. Dr. Hayes™ extra chapters with the basic information and sources is the cherry on top to the perfect handbook for franchising!

1. I love your style. The last book I read of yours was You Can't Teach A Kid To Ride A Bike At A Seminar. And I remember how effective your style is.
2. You will absolutely hook people with this preface. It is, hands down, a piece of artwork. A masterpiece. And I'm not flattering you; I'm giving you the real honest feedback. The Preface alone is worth the price of your newest book.
3. The 12 Franchises you review are all very good companies, with super-successful track records for New

Franchisees.4. The tips you leave for people wanting to leave the security of a job for the security and freedom of a Franchise are also an added bonus, even if people are not ready TODAY to leave.

John Hayes is the first and last word on franchises. His knowledge is encyclopedic and his ability to impart that knowledge is unmatched. If your dream is to own your own business, get this book. It could save you thousands of dollars and nearly that many headaches.

There is nothing more satisfying than a fresh perspective! Dr. John Hayes opened up a new world for me through his amazing book, and I highly encourage others to take a little time out of their day to read this gem. As someone famously quoted, "Our opportunities are endless", and after reading this; I sincerely believe that I can help my company franchise itself.

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